

Wing Tai Retail Efforts Towards Japan's Earthquake and Tsunami Relief Work

SINGAPORE, 18 MARCH 2011:

Wing Tai Retail Pte Ltd, a wholly-owned subsidiary of Wing Tai Holdings Limited, is providing assistance to enable its staff and customers to contribute towards global relief efforts in Japan to support earthquake and tsunami victims and their families.

Contribution boxes in office and in stores

Wing Tai Retail is setting up contribution boxes in all its stores and offices, to receive monetary donations from its staff and members of the public.

Wing Tai has an extensive distribution network of 178 retail stores in Singapore and Malaysia. This collection drive is set up in collaboration with the Singapore and Malaysia Red Cross societies. It starts tomorrow on 19 March 2011 (Saturday) and ends on 10 April 2011 (Sunday) in Singapore; in Malaysia, it will start mid of the week of 21 March 2011.

All donations collected in Singapore during this period will be channeled to the Singapore Red Cross Society on 11 April 2011 (Monday) in support of its Japan Disaster 2011 Fund.

Wing Tai's extensive portfolio of popular retail brands include: G2000, Topshop, Topman, Dorothy Perkins, Miss Selfridge, Warehouse, Karen Millen, Maxstudio.com, Fox Fashion, Pumpkin Patch, Ben Sherman, Adidas, Diva, Cova, Yoshinoya and Uniqlo.

Monetary contributions

Wing Tai Retail is also pledging 100% of its March 2011 retail profit from Uniqlo Singapore and from Uniqlo Malaysia, to disaster relief efforts by its Tokyo-headquartered joint venture partner Fast Retailing Co. and the Japanese Red Cross. Fast Retailing is also providing direct assistance to disaster victims, by means of 700 million yen of clothing contributions and 1.4 billion yen in monetary contributions.

Additionally, in partnership with Isetan Singapore, another of its business partners, Wing Tai is also pledging 1% of its sales turnover for March 2011 in all its stores in Isetan branches, to the Singapore Red Cross Society.

Wing Tai Retail brands that are represented in the different Isetan branches are: G2000, Pumpkin Patch and Maxstudio.com (all in Isetan Scotts), Topshop, Topman (in Isetan Orchard), and Pumpkin Patch and Fox Kids/Baby (in Isetan Nex).

Quotes

In acknowledgment of these initiatives by Wing Tai Retail, Mr Christopher Chua, Secretary-General of the Singapore Red Cross Society, says, "We are very pleased to see that a lot of corporations are helping out with relief efforts of the Japan disaster. We would like to thank Wing Tai for the support given."

Mrs Helen Khoo, Executive Director of Wing Tai Retail, says, "Many of us are pained and moved by the human suffering in Japan, and feel an urgent need to do something to help the victims and their families. Individually, some may find it difficult to reach out to Japan, but as a business, Wing Tai and its staff and customers are coming together, to do our best to leverage on our resources, to support those who are affected by the disaster."

Mrs Khoo adds, "With our extensive network of retail stores island-wide, we are very well placed to collaborate with the Red Cross to set up a secure donation facility in our stores, to support its fundraising towards the Japan Disaster 2011 Fund. Cash collection boxes will be set up in all our retail stores in Singapore and Malaysia. This will make it very convenient for any of our customers or members of the public, to just walk in and do their part to help the earthquake and tsunami victims."